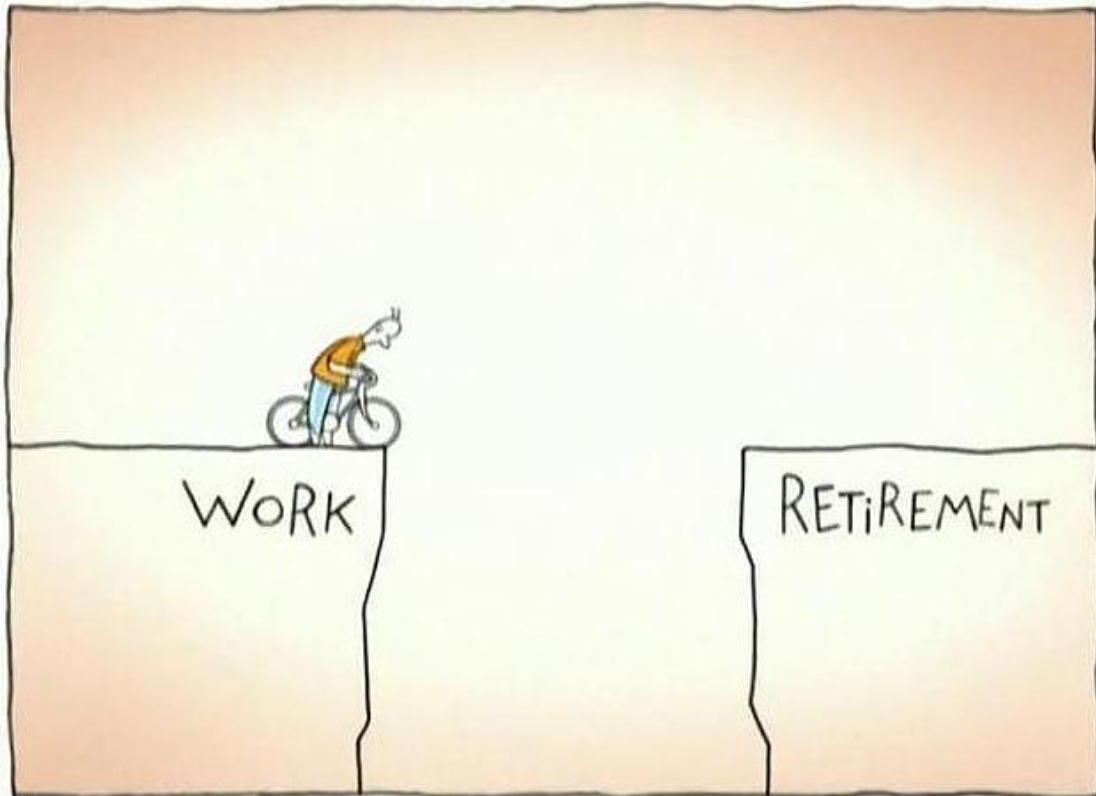




## Media Release

### AIA rolls out Pensions Month this October



**Colombo, 1<sup>st</sup> October, 2015:** AIA is rolling out Pensions Month this October and asks how big is your Pensions funding gap? Most Sri Lankans don't know how much they will actually need at retirement, nor have they really thought about it. This is a mistake that could cost dearly, as in life you don't get to go back and start again.

A significant gap exists, between the level of retirement income people are set to receive after retirement and the level of income they will actually need. The reasons range from increasing life expectancy, over confidence in or not contributing enough to existing savings plans, to not having any plans at all.

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AIA's Head of Marketing Suren Perera commented, "Most people don't really have an idea how big a pension pot they will need when they retire, but the hard truth is that retirement comes before you know it and more often than not, we are not ready for it. As a responsible company, our mission is to make sure that Sri Lankans are retirement ready and the only way to do so is to help them close the Pensions gap - by educating people that you need to start saving earlier, start planning younger."

Remember, the younger you are, the more time you have to build up a suitable fund to afford the lifestyle you desire at retirement. Your future is in your hands and you can make it comfortable.

AIA will take this message around the country, to educate everyone on the importance of bridging this Pensions gap. Led by a dedicated team of Wealth Planners, the initiative will engage and educate customers and the general public across the country.

AIA will launch a unique online retirement income calculator on 8<sup>th</sup> October, the National Pensioners Day. This personalised calculator will open your eyes to the amount you will need for the retirement you desire, and provide you with advice to get there. You can visit the AIA website on [www.aialife.com.lk](http://www.aialife.com.lk) and have a go.

Call AIA this Pensions Month on 011 2310310 to get closer to the retirement you want.