

AIA Insurance Lanka PLC (Co. No. PQ 18)

Head Office P O Box 2088 75, Kumaran Ratnam Road, Colombo 2, Sri Lanka T : (+94 11) 231 0310 F : (+94 11) 244 7620 E : Ik.info@aia.com AIALIFE.COM.LK

Media Release

AIA policyholders can now pay premiums via Mobitel mCash



Colombo, 16th September 2014: AIA Insurance offers its policyholders the convenience of thousands of premium payment points making it easy to deposit their premiums regularly. Adding to this extensive list of banks, branch offices, supermarkets and other locations, AIA recently partnered with Mobitel mCash,

The special facility would allow AIA Insurance policyholders with Mobitel mobile connections to pay regular premiums through a mobile phone with ease and efficiency in a cashless transaction worth up to Rs. 25,000 a day.

The Mobitel mCash transaction would give customers the opportunity to pay their premiums from the comfort of their homes by just the touch of a button on their mobile.

Contd./Page 2

"Partnering with Mobitel mCash is another innovative way to make life easier for our policyholders. AIA strongly believes in making life convenient for our customers and are continuously seeking novel ways to enrich their lives" said Suren Perera, Head of Marketing and Company Spokesman of AIA Insurance.

AIA Insurance policyholders who use Mobitel mCash stand a chance to obtain a premium refund worth up to Rs.10,000 from a monthly draw which would continue till December 2014.